



Mobile and Computer Service Center

Nowadays, almost everyone has mobile phones, computers or other gadgets and the people in the Akhalkalaki Municipality are no exception. After a while, these technologies that are integral parts of our lives require maintenance. Therefore, customers are in need of proper service.

Mikheil Oganessian runs the Egonessian company and provide maintenance and repair of mobile phones and laptops. He is an experienced craftsman and is able to successfully face any kind of challenge. Working with old-fashioned equipment, however, as was a problem for Mr Oganessian, meant that it was difficult to provide high-quality service and meet client expectation.

Technology progresses quickly and new mobile phones and computers are constantly being introduced into the market. With the help of marketing campaigns, many people acquire new models as they become available. Mobiles and laptops are not items of luxury anymore, especially, during the pandemic when people are working and studying remotely. As a result, mobile phone and computer technology has become even more important in our lives than it was before and so the demand for service centers increased. Mikheil Oganessian was ready for this challenge. He received a grant within the ENPARD program and bought modern technology, the so-called separators.



Employees: 1 local
Total budget of the project: GEL 5,000.00
EU share: GEL 3,250.00
Co-financing: GEL 1,750.00



“New equipment has great importance for our service. Consequently, the number of our clients doubled. Nowadays, we are capable of changing the screens of cell phones and laptops, offering software support services, Windows updates, etc.,” said Mikheil Oganessian.

The clients are also very happy. One of Mikheil Oganessian’s clients said that in the past they would go to Tbilisi or Yerevan to fix their phones and this added significantly to the costs. But today, there is Mr Oganessian at their service who can fix any kind of issues and provide high-quality service with reasonable prices and within a tight deadline.

The amount of clients is increasing on a daily basis and Mikheil Oganessian is going to hire local adults as well.





“There is a lot of adults who are well aware of how the gadgets work. I am ready to share my experience with them and employ them in the future. I would like to express my gratitude to the European Union, the Akhalkalaki LAG and GIPA for supporting us in implementing a great many important initiatives,” said Mikheil Oganesyan.



The initiative has been financed by the European Neighbourhood Programme for Agriculture and Rural Development (ENPARD) through the project of promoting new approaches in Rural Development in Akhalkhalaki.

Project is being implemented by the Department of Rural Development and Vocational Education (DRDVE) of the Georgian Institute of Public Affairs (GIPA). Project Partners are Mercy Corps, Elva – Community Engagement and West Cork Development Partnership.

The European Union supports agriculture and rural development of Georgia through the programme of ENPARD, which has been implemented in Georgia since 2013. The total budget is 179.5 mio EUR. The main goal of the ENPARD is to reduce the rural poverty. The main priority of the first phase of the program was to support agricultural development, whereas the main aim of the second and third phases is to promote economic opportunities and capacity building of people living in the rural areas. For the additional information, please follow the link: www.enpard.ge